



INTRODUCING

The School Safeguarding Ecosystem

Together, we make school communities safer.

Powered by INEQE Safeguarding Group

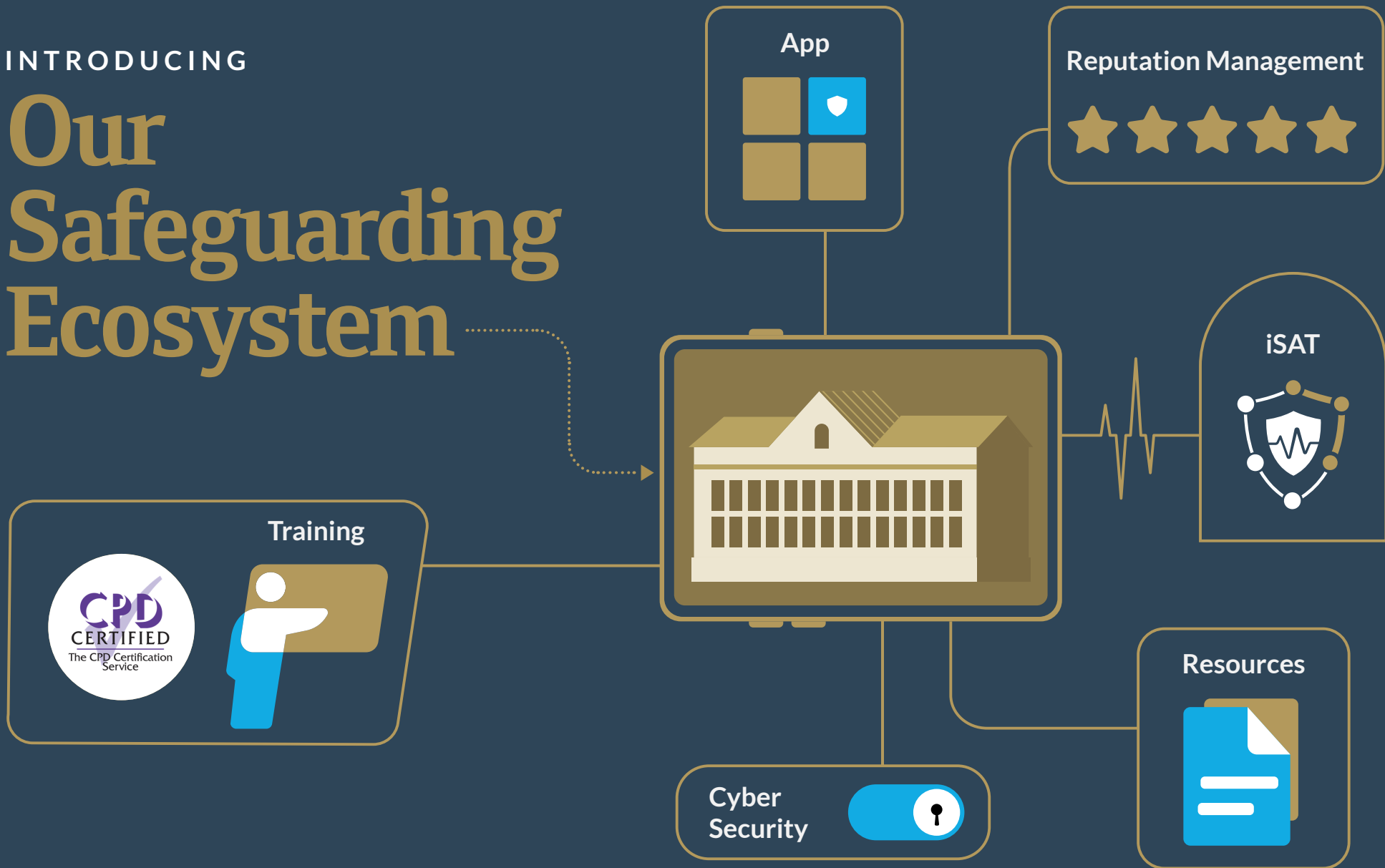


EDUCATE AND
EMPOWER

YOUR SCHOOL
COMMUNITY

INTRODUCING

Our Safeguarding Ecosystem





A Message from our CEO

One of the key lessons I have learnt from the many reviews I have been involved in is this, a safeguarding first philosophy must be about more than mere rhetoric.

It is something that should be reflected in every safeguarding action and reaction.

In my experience, it is evidenced by an approach that relentlessly asks and reflects on the questions that matter; is this environment as safe as it can be, how do we know it is, have we identified and mitigated risks, and critically, do we see, hear, and help every child in our care?

Our school Safeguarding Ecosystem is designed to address these issues, reflect your priorities and provide you with the insights and updates that will enable you to educate, empower and protect your pupils, your school, and your reputation.

This system supports a safeguarding first approach to help you sustain a school community where young people can learn, live and thrive.

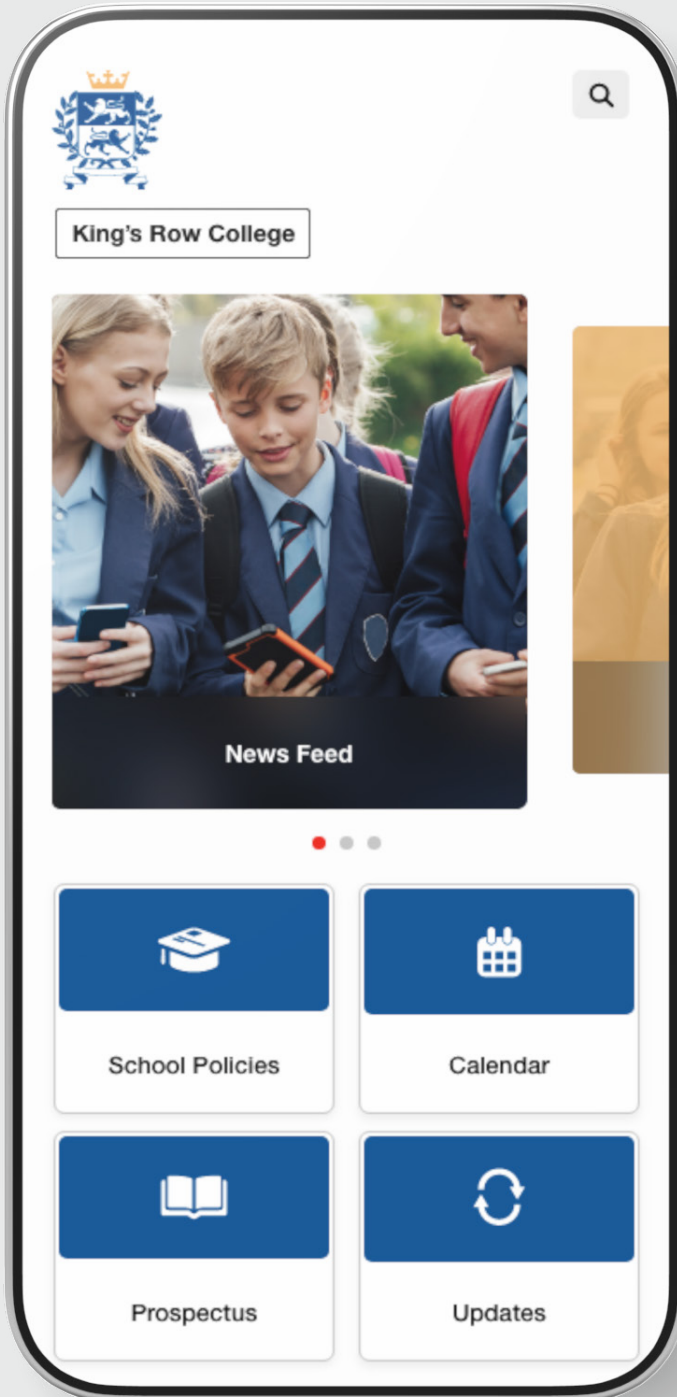
Jim Gamble QPM
Chief Executive Officer
INEQE Safeguarding Group

INCLUDED IN

Your Ecosystem

- A bespoke school App with specialist online safeguarding content.
 - A secure management portal providing insightful analytics and a communication hub that enables push notifications to all your users.
 - Online safety and safeguarding educational resources.
 - Face to face and online safeguarding training for pupils, parents and staff
 - Cyber security, advice, training, and alerts.
 - A reputation management service delivering external social listening and internal sentiment analysis.
 - iSAT – A Safeguarding Self-Assessment Tool - a routine safeguarding health check and action plan update.
 - Direct support, specialist online safeguarding advice, and access to our technical helpdesk.
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Your School App

Your school App provides all the functions you would expect, including calendars, newsfeeds, school policies, prospectus, updates and more.

It also provides age-appropriate and up to date online safeguarding information and resources.

This ensures that everyone in your school community has access to information, advice and help where and when they need it – on the device in their pocket.

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Application Based Learning Experience (ABLE)

The App, available on both Android and iOS devices, is built on our Application Based Learning Experience (ABLE) framework.

This agile structure is designed to enhance information sharing, reinforce learning and facilitate the integration of existing school systems.

Critically, ABLE provides a scalable platform to accommodate future expansion.



I LOVE THE APP!

I'VE BEEN FLICKING THROUGH IT THIS
AFTERNOON AND IT IS BRILLIANT TO HAVE ALL
THE INFORMATION HANDY AND IN ONE PLACE.

PARENT / CARER



Your School App Features



Integrations

- 📅 School news, calendar and events
- 📄 School policies
- 👍 School social media (role specific)
- 👥 Google classroom, Seesaw and ClassDojo
- 💰 Online payment systems
- 📈 Student portal

If you wish to discuss an integration not listed, please contact us.



Reminder

Safeguarding training tomorrow at 10am

Push Notifications

Your management portal provides the ability to send push notifications, creating a simple and cost-effective way to communicate with your entire school community or specific user groups.

Report a Safeguarding Concern / Anonymous Reporting

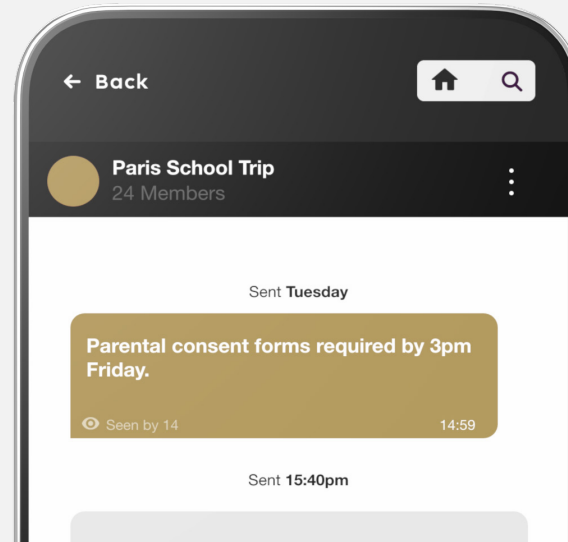
School Leadership can choose to enable reporting pathways. These can be directed to named teachers, the pastoral care or school's dedicated safeguarding teams. They can also choose to authorise an anonymous reporting function.

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Surveys and Polls

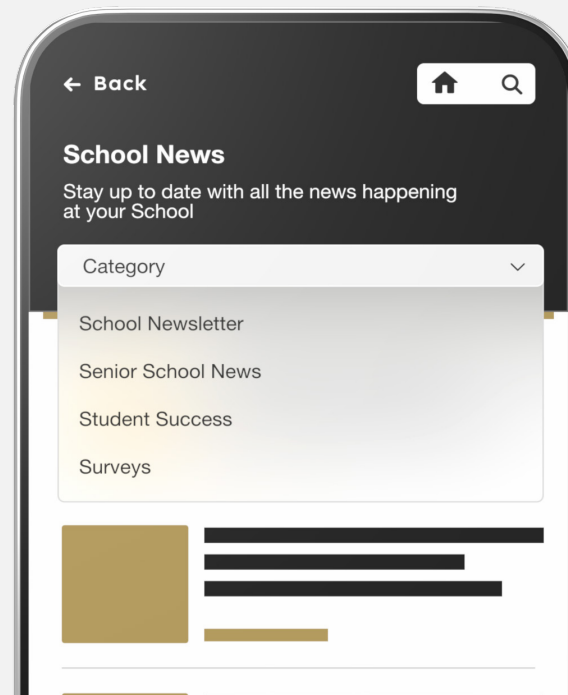
This flexible feature enables the school to embed surveys and polls within their App and review and publish the analysis of results via the management portal.



Digital Noticeboard

This feature enables authorised users to post 'digital notices' within the App. Think of this as something similar to a real notice board, for example, in the staff room, for the PTA or a class or year group.

Noticeboards can also include sports teams and school clubs, as well as specific boards for parents, carers and alumni.



School News Builder

The App news builder enables authorised staff to create and customise content that can be published directly to specific roles or all users.

Making it easy to create and maintain school newsletters, publish photographs, videos, PDFs and more.

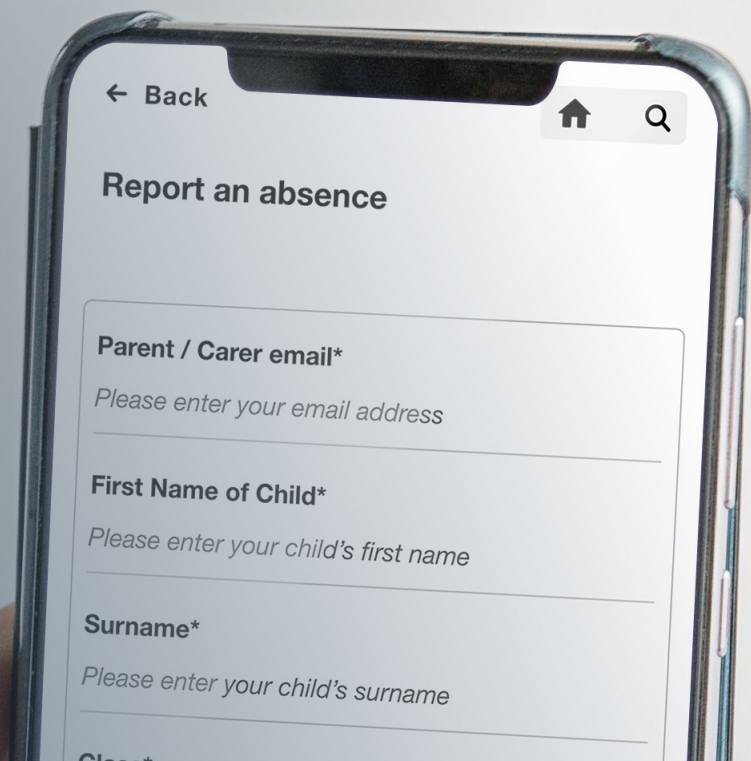
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Reporting Absence

Digitise your attendance procedures with absence reporting.

When activated by your school, parents and carers can make an absence notification via the App.

The management portal analytics can be configured to provide an overview of themes and patterns.



Travel Tracker

This feature enables a coach, or member of staff travelling with students to share their location with their parents or other staff.

Available on both iOS and Android phones, users can share their live location to a trusted contact (the child's parent or carer) for a limited period.



Staff Directories

Staff directories are embedded in the App and subject to the school's policies can include some or all staff, photographs, contact details and the out of hours emergency number.

Safeguarding Directory - Signposts to Help

Subject to agreement with the school's DSL, this customisable hub can provide users with links to appropriate credible external support and help.

For example, Childline, CEOP and IWF.

childline

ONLINE, ON THE PHONE, ANYTIME
childline.org.uk | 0800 1111



Mrs N Evans

Designated Senior
Lead for Child Protection

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Intelligent Prompts

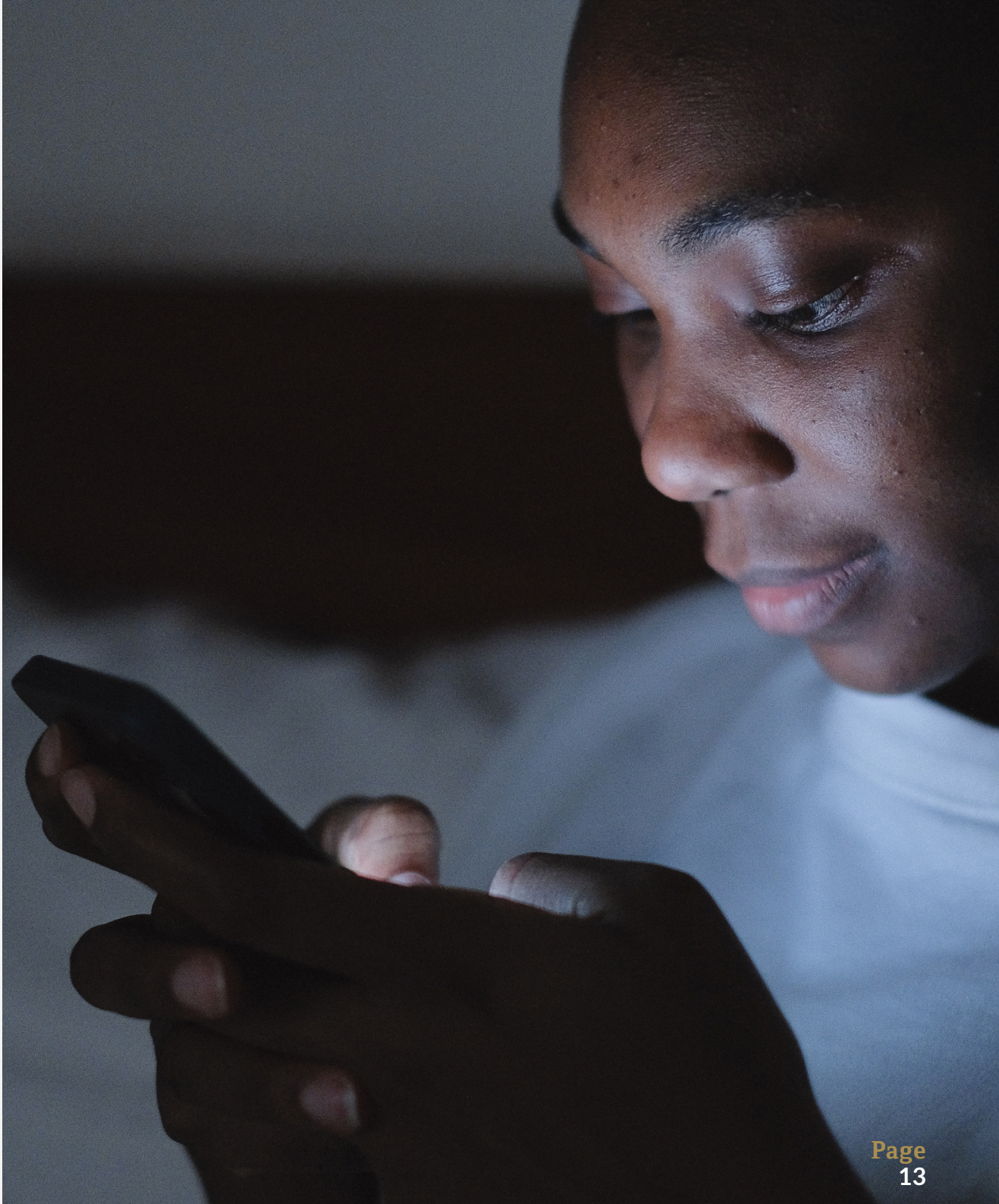
'Arti' our built-in intelligent prompt, will intuitively react if a user repeatedly visits content that indicates they may be worried or scared.

When activated this engages users with safety messages, guidance, and signposting prompts.

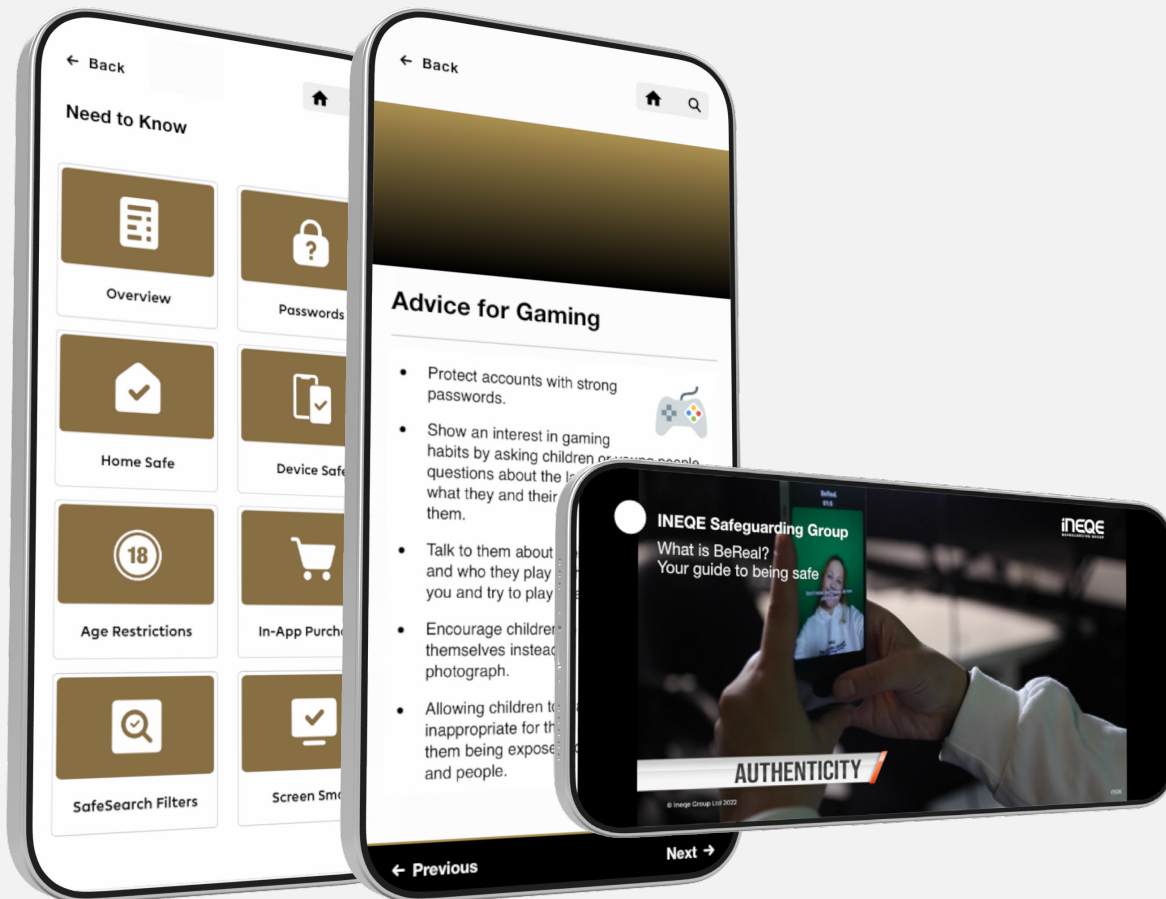
Arti is available 24/7 and provides age-specific and appropriate responses based on the user's profile (e.g. child or adult).

This feature complies with data minimisation requirements and does not collect personal data.

Hey! You're up late.
Are you ok?



Online Safety Content & Features



Quality Assurance

Our content is subject to a robust quality assurance process, overseen and informed by our in-house counsel (the former Head of Legal at CEOP) and an editorial panel comprising local authority, education and other safeguarding professionals.

Latest News and Hot Topics

Hot off our digital presses, our online safety articles, videos, and resources are curated by in-house experts.

They keep you up to date with the latest safeguarding developments and risks, as well as providing practical, credible advice.

Safeguarding Prompts, Alerts and Warnings



Safeguarding Alert

Risks related to a new TikTok challenge

Our research and safeguarding teams monitor and respond in real time to current online trends and emerging risks to young users.

We use our Prompts, Alerts, and Warnings (PAW) process to respond to concerns, threats, and dangers (e.g., the latest online challenges) by notifying users directly.

We ensure your school community has access to reliable information related to online risks, alongside practical advice on how to respond effectively. In doing so, we adopt the RAG rating system (Red, Amber, Green) to indicate the level of the importance attached to every message.



PROMPT

Green Prompts relate to awareness raising initiatives, events, or general notifications.



ALERT

Amber Alerts relate to important information on specific contemporary issues.

They are constructed in a manner consistent with the needs of individual groups. Bespoke alerts can be sent to different audiences including school staff, teachers, parents, and pupils.



WARNING

Red Warnings are used to inform safeguarding professionals, teachers, parents and carers of high-risk incidents, apps, and worrying online trends.

This ensures an immediate, balanced, and informed response when needed most.

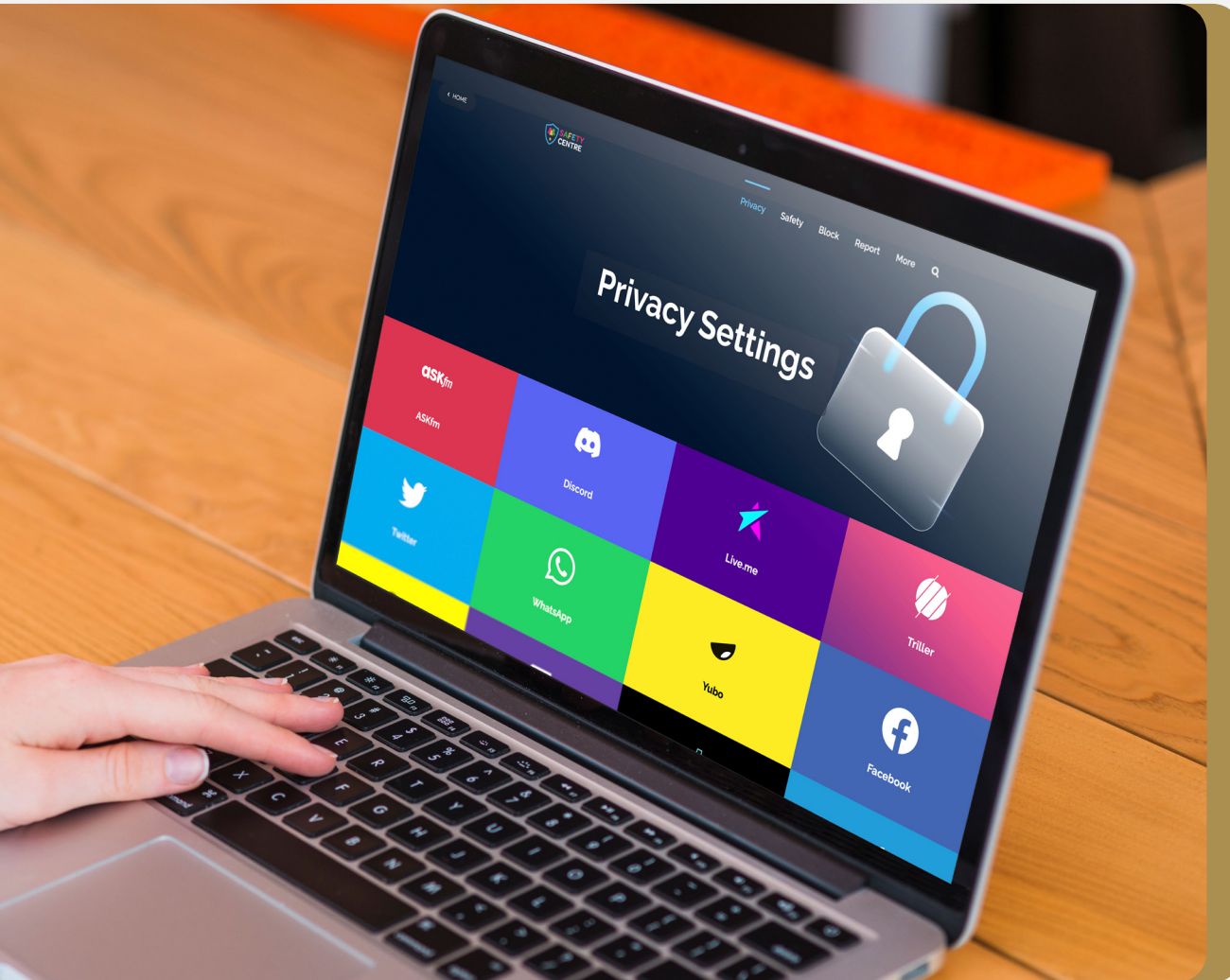


Your Daily Safeguarding Update (DSU)

This daily roundup of safeguarding headlines curated by our dedicated online safety experts ensures that staff are always up to date.

Delivered in a bite size format directly to your App, your DSU is available in print or audio format.





Online Safety Centre

All members of your school community will have access to the Online Safety Centre, where they will find guides on how to set parental controls, privacy, and safety settings.

Built into the heart of your school app your safety centre includes step-by-step guides on how to block, mute, and report on popular online platforms.

Online Safety Content

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Your app will include our Online Safety content.
This includes information and advice covering:

- **Need to Know**
Device safety , age restrictions, in-App purchases, Stream Safe, translating teens & more.
 - **Social Media Advice**
Social media, popular Apps and features inherent risks including addiction, buzzwords & more
 - **Gaming Advice**
Risks including the growth of e-sports, privacy settings, advice, buzzwords & top tips
 - **Cyber Resilience**
Malware, cyber Security updates and how to report scams.
 - **The Online World**
Understanding their world, influencers, fake news, online reporting, the news, persuasive design & more.
 - **Health and Wellbeing**
Mental health, body image, technology addiction, exam pressure and getting support.
 - **Healthy Relationships**
Online relationships, healthy relationships, bullying, consent and teacher targeted bullying.
 - **Image Sharing**
The law, the facts, what you can do, sextortion, sexual exploitation, grooming & related risks.
 - **Personal Information**
Responsibility, consent, sharing, screenshots and sharenting.
 - **Immersive Experiences**
Virtual reality, the metaverse, replika, deepfakes & more.
 - **Younger Children (for Adult Roles)**
Passwords, trusted adults, games, TV / video and safe messaging apps.
 - **Harmful Content**
Pornography and sexualised material, self-harm and suicide, deepfakes, synthetic media & more.
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Staff Professional Development Courses

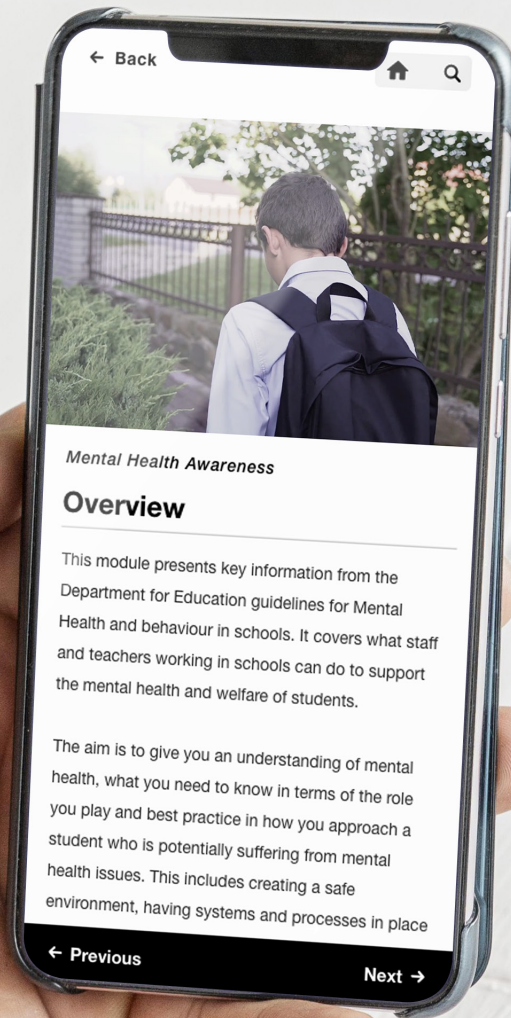
Your School App includes access to our CPD certified safeguarding courses.

Available to all staff, these certified courses can be completed in-app or via our iAcademy platform.

Examples of CPD accredited courses:

- Safeguarding Level 1 and 3
- Appropriate Use of Social Media
- Mental Health Awareness
- Youth Produced Imagery

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Interactive Quick Quizzes

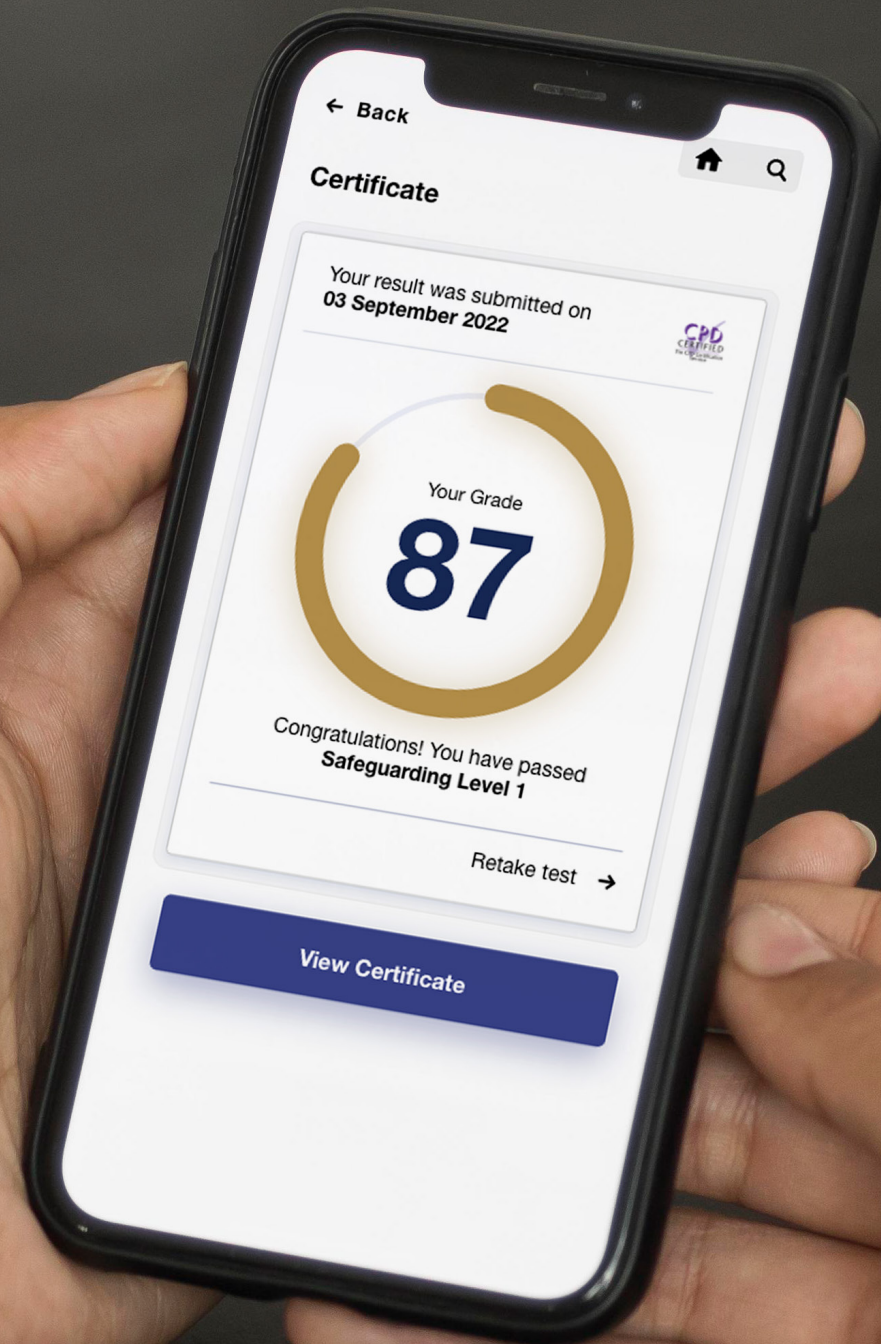
Our topical quizzes are designed to be fun and engaging for users, while reinforcing learning and personal progress.

Digital Tests

These longform exams provide opportunities to test understanding and practical application.

Successful users receive a certificate upon completion. (Pass mark agreed with the school DSL)

The school can prompt selected App users to complete digital tests as needed. Scores will be recorded and stored within the dedicated management portal, providing an audit trail for internal or external inspection.

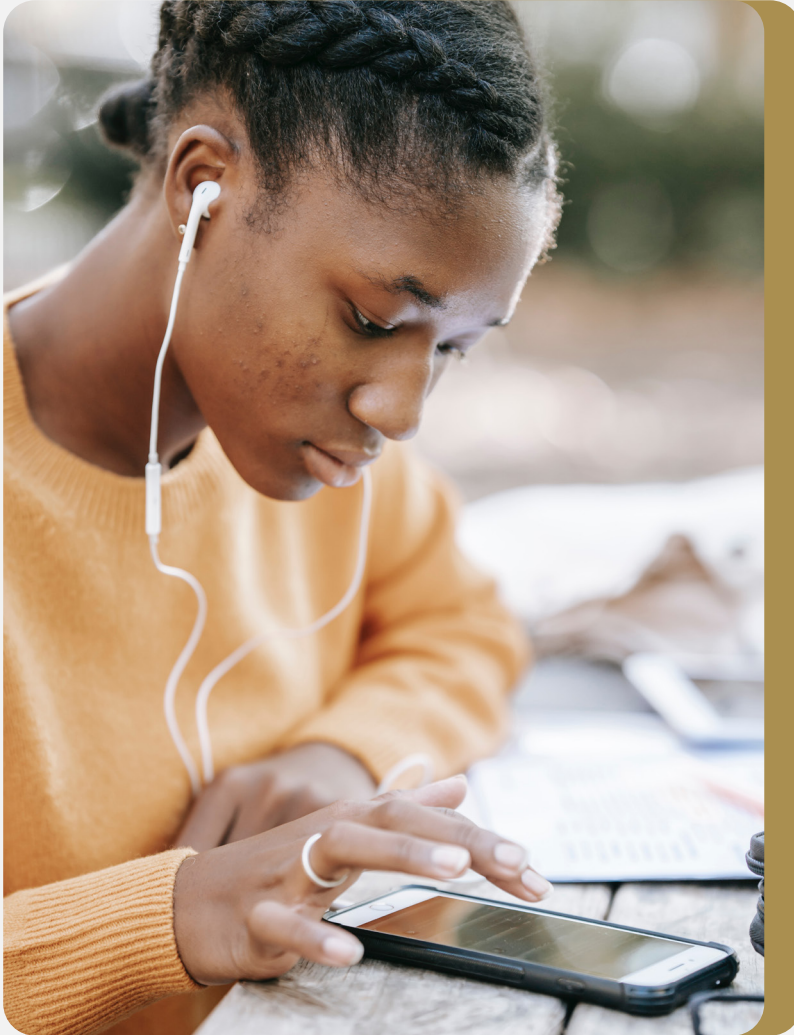


Your Ecosystem Management Portal

Your school account administrators will have licensed access to a customised management portal for your App and safeguarding services, including the ability to:

- Create, send, and queue push notifications.
- Upload and share surveys.
- Review and export digital test results certificates.
- Generate group communication codes.
- Manage App entry codes and engagement analytics.
- Add additional administrators.
- Update in-app customisations.
- Signpost to additional Ecosystem services.
- Create and publish your own content/school news and updates directly to the App.





Accessibility WCAG

All our Apps are designed to comply with industry-standard accessibility.

The App will be built to meet WCAG 2.0 AA Standard, from text alternatives, time-based media, contrasting text, captions, and colour options, audio and visual presentation needs, and easily accessible navigation through buttons and text signposting.

Safeguarding Training



iAcademy

The iAcademy is our eLearning platform, where ecosystem users can access award winning CPD Certified safeguarding courses.

- Safeguarding Level 1 & 3
- Teacher Targeted Bullying
- Appropriate Use of Social Media
- Mental Health Awareness
- FGM
- Youth Produced Imagery
- Private Fostering
- Healthy Online Relationships (for secondary aged pupils)
- Prevent (Coming soon)



Webinars

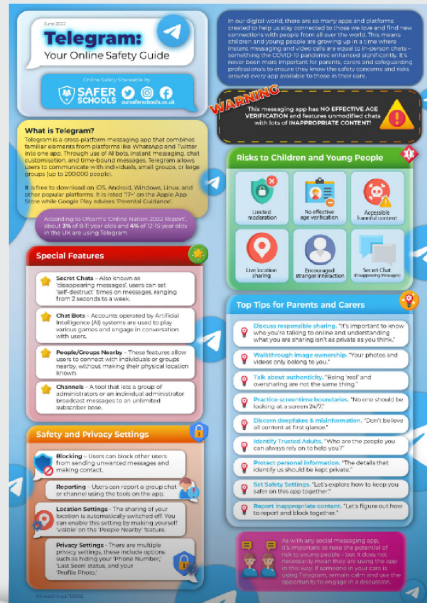
We provide access for all staff to our online training webinars. Topics are scheduled each term, with each session delivered live by experts.

These webinars enable staff to acquire practical training in a wide range of CPD certified safeguarding courses.

Ecosystem users also have access to pre-recorded on demand webinars.

Examples include: Staying Safer Online – Basics, Intermediate and Advanced, Introduction to County Lines, and Digital Collateral.





Educational Resources – Teach and Home Learning Hub

Our team of education and online safety experts have created in-depth resources designed for use in a classroom environment, or for parents and carers to use at home.

Your school will receive unlimited access to our online Teach and Home Learning Hubs.

Resources include Lesson plans, PowerPoint presentations, animations, activity sheets, and shareables. Topics covered include Trusted Adults, Passwords, Bullying, Image Sharing, Influencers, and Fake News.

iSAT

INEQE Safeguarding Audit Tool

This digital audit tool is designed to meet safeguarding self-assessment requirements, identify gaps in policy and practice, and drive overall improvement.

There are currently thousands of organisations across the UK and Ireland that trust INEQE Safeguarding Group for all their self-assessment needs, making this complimentary service ideal for independent schools.



Cyber Security

This security option includes dedicated awareness raising support for schools, providing updates and alerts on cyber security risks, threats, and trends, such as phishing, online scams, and impersonation attempts.

This service is delivered through a direct point of contact who provides mentoring, advice, and training to all staff in cyber security risks.



I THINK ONE OF THE CHALLENGES THAT PROFESSIONALS FACE IN AN EDUCATIONAL SETTING IS KEEPING UP TO DATE WITH THE DEVELOPMENT OF TECHNOLOGY, ESPECIALLY THE TECHNOLOGY THAT IS USED BY YOUNG PEOPLE. THIS SERVICE IS VERY USER FRIENDLY IN AN ACCESSIBLE WAY. I'D CERTAINLY RECOMMEND IT TO OTHER SCHOOLS.

DEPUTY MASTER PASTORAL AND CO-CURRICULAR,
DULWICH COLLEGE



Reputation Management

A school's history is developed over many years, but its reputation can be lost overnight.

This specialist support provides a reputation management function using external social listening, alongside routine internal sentiment analysis. Using this holistic approach our research analysts deliver termly reports and by exception alerts to help the school consider, adapt and respond to key issues.

Such reports identify content that is positive, negative, or neutral.



Advice & Support

Helpdesk service channels are provided to manage general enquiries, App queries, technical or product support.

Phone Support

Monday to Friday
9AM – 5PM

Live Chat Support

Monday to Friday
9AM – 5PM

Email

Through a dedicated enquiry/
support email address

support@ineqe.com

Online Forms





About Us

INEQE Safeguarding Group believe in empowering people to stay safer through education, community engagement, and the use of innovative technology.

Established in 2011, we employ 40 full time staff from a range of professional backgrounds, including education, social work, policing, research, technology and the third sector.

We deliver safeguarding services that range from leading complex reviews, providing consultancy, mentoring and training, to the development of bespoke Ed-Tech solutions.

Our primary aim is to help organisations reflect, learn and improve, so they are better able to address the specific safeguarding risks they face.

www.ineqe.com

Our Clients





FOR FURTHER
INFORMATION ON COST AND
DISCUSS YOUR SCHOOLS'
REQUIREMENTS CONTACT:



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